The development

This development has a number of key social, economic and environmental benefits associated with it. These include:

- Will help to boost supply of new homes in Fylde and address under delivery
- Will potentially deliver approximately 30 affordable homes in line with planning policy requirements
- Will pay careful attention to local character, quality and distinctiveness
- Will provide public open space
- Will help create additional jobs in the local supply chain and for local sub contractors

Who are Story Homes?

We are a family grown business with more than 25 years of experience in developing land and communities. Since 1987, we have grown into one of the most respected and well-known companies in the north of England thanks to our stunning designs, our ability to sensitively plan and build developments that retain the character and style of an area, our customer care and our attention to detail. As a business we are continuing to grow and operate in new locations with much of this growth influenced by our reputation as a quality house builder:

- We have more than 25 years of experience in the industry
- We build more than 250 homes each year
- We are active across Cumbria, the North East, Lancashire and Scotland
- We currently have more than 12 developments underway and more in the pipeline



Why are we the builder of choice?

Our success is built upon our excellent reputation, knowledge and understanding of the development industry in which we work. This success is underpinned by the quality and high specification of our homes, the way our developments enhance locations, and ultimately our determination to understand the needs of the communities where we build. In partnership with our sub contractors and supply chains, we always strive to go the extra mile in everything we do:

- We will always try to employ local people
- We prefer to use local materials wherever possible
- We support local communities
- We are a good neighbour in the communities we impact upon
- We build beautiful homes which will continue to look great in years to come
- We develop schemes that enhance communities
- We build high quality, high specification, desirable homes
- We collect detailed feedback from our customers and identify and action areas for improvement











Public Consultation

Residential Development for up to 100 dwellings

Land at Willow Drive/Ribby Road, Wrea Green



What makes us different?

Story Homes stands out from other competitors in a number of ways, whether it is the way our homes are designed or how we communicate and engage with communities and stakeholders. Simply, we care about what you think:

- We understand that consultation and engagement is vital in the development process
- We will always encourage comments and feedback on our plans
- We will always consider feedback and ideas around the design and construction of our homes and how we develop communities
- We address future needs in your area through our plans
- We pride ourselves on being able to bring together developments of all sizes, creating stylish and desirable homes
- We take great care to retain the character and ethos of the area and surroundings





The proposed development

Story Homes are proposing to build up to 100 new homes on land off Willow Drive/ Ribby Road in Wrea Green.

Please feel free to talk to us about any concerns and opportunities to help shape our proposal.

If you would like more information about our proposals, please visit the Land & Planning pages at www.storyhomes.co.uk