**Ash Haque**

**Mobile: 07909655039** **Email:** [**a.haque@me.com**](mailto:a.haque@me.com)

Dear Sir/ Madam,

I am writing to apply for a sales executive role within Story Homes.

I believe I would contribute significantly to Story Homes talent group for a number of reasons. Firstly, at my previous employment with Luxury Lodge Estates, I was one of the top performers, although our monthly target was set at 70K, I would often exceed the target and reach over 100K. My sales success has been due to my resilience and experience of establishing a powerful network of long-term relationships with clients from all over the country, I am eager to transfer my sales talents to your company.

My clients will tell you that I am both perceptive and analytical in discerning and responding to their individual needs – because I performed extensive client research well before initial contact, it was always easy to build rapport and make effective use of narrow appointment windows.

Although I thrive on surpassing ambitious personal sales goals – I am equally dedicated to overall sales team success, and celebrate the accomplishments of my associates with as much excitement and pride as I do my own.

Before my sales experience, I was recognised for my management skills in the restaurant industry, my ability to motivate staff got me promoted to Assistant Manager to Manager within Cagney’s Tandoori. These experiences have enabled me to create a positive sales approach on the sales floor where I can motivate team members, demonstrate value to customers and be unwavering when facing objections.

Eager to learn more about the challenges and growth opportunities you offer your sales members, I would be grateful for a personal interview.

Thank you for your time, consideration, and forthcoming response.

Sincerely,

Ashraful Haque.