



MATTHEW WOOD

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Social Media 

INTERESTS

-  Languages
-  Science
-  Performing Arts
-  Logic Puzzles

EDUCATION



- 2008-2011: University of Cumbria: BA Performing Arts
- 2005-2007: Lytham High Technology College Sixth Form
- 2000-2005: Lytham St. Annes High Technology College

EXPERTISE

-  Insight & Analysis
-  People Management
-  Communication
-  Presentation Skills
-  Time Management
-  Creativity

SUMMARY

Project Manager with 15 years working experience. Out-going, detail orientated and proficient at building and maintaining professional relationships with internal and external contacts. My Performing Arts degree lends abilities to a multitude of situations. January 2017 I completed a Commercial Manager training course

EMPLOYMENT HISTORY

Time Period	Job Title	Employer
● Oct 2017 – Present	Nestlé Project Manager	McCurrach
Objective: Aid relationship improvement between McCurrach and Nestlé		
Main Responsibility: Ensure high quality Marketing and communication delivery utilising Microsoft Office and Video creation software		
● Nov 2015 – Oct 2017	Retail Insights Manager	McCurrach
Objective: Improve Masterclass project and develop high levels of insight		
Main Responsibility: Ownership of development / maintenance of Masterclass and create insightful presentations on current activity within FMCG		
● Mar 2014 – Nov 2015	Nestlé Territory Manager	McCurrach
Objective: Ensure strong visibility of Nestlé products within retailers		
Main Responsibility: Deliver on set KPIs by building strong relationships with store contacts		
● Aug 2011 – Mar 2014	Fresh Food Manager	Morrisons
Objective: Increase department sales whilst minimising waste		
Main Responsibility: Manage a team of 14 to ensure full availability of fresh products at all trading times of day		
● Sept 2008 – June 2011	Bar Manager	Rated R Bars
Objective: Manage bar staff to provide effective service to consumers		
Main Responsibility: Skill development of colleagues to ensure maximum service and opportunity to upsell to increase sales		
● July 2006 – Sept 2008	Security Assistant	Tesco
Objective: Ensure safety of customers, staff and stock		
Main Responsibility: Maintain security protocol at all times, ensuring customer and staff safety is not jeopardised whilst in store		
● Sept 2002 – July 2006	Hair Salon Assistant	Stephen Cole's
Objective: Maintain smooth running of operation around the stylists		
Main Responsibility: Ensure equipment and salon remains suitable for customer interaction at all times		