**CURRICULUM VITAE**

**Christopher Nicholson**

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**Personal Statement:**

I am an individual who has taken a complete U-turn with my career after a life changing accident. I now work in the building industry with many responsibilities from creating tenders, finding sites and looking to advance the company I work for. I aid in the development of a brand through many channels and have had success with developing a company in the USA, Europe and the U.A.E. Thanks to this experience I have become an individual with entrepreneurial instincts that has set high standards for myself and teams that I work in. My work is my passion and I work at an exceptional rate to maintain the standards I set for myself. I take great pride in my work and want to progress myself through a business role where in ten years I see myself being in a leading role at a successful company. I have confidence in myself that I can go far in my working career due to my previous successes. My greatest achievement so far is developing a luxury eco brand that is now recognised around the world as a leader of eco builds both commercially and residentially. I am a loyal individual who wants to achieve success, but I am not afraid to ask questions or tell someone I don’t know the answer. I believe learning is key to success and I would rather learn and ask questions to create a greater platform for success.

**Employment History:**

March 2017- Present eggHomes

* I am currently Sales/Business Development Manager.
* Running the day to day development of the company, I find future sites and create tenders to fulfil the set requirements and build the company. From planning, build to sales I lead a team of people to aid in the development of the future for eggHomes
* Creating new business relationships, I have created fresh revenue streams to increase turnover through new channels
* I have aided in building the company in becoming one of the biggest Luxury eco build companies in Europe
* I have create budgets, work with authorities and get planning for multi million pound builds. Creating program charts and leading several teams to numerous schedules and deadlines with a clear goal, I have the ability to work to both time and financial restraints. Once I have achieved this, I look at what could be the next idea that can take our company to new heights.
* I Pitch future proposals to new clients which is a strong talent of mine, I can then negotiate and develop sales goals and ensure they are met. Organising and precision, I like to focus on all aspects of the business and understanding what could be the future.
* Researching and staying ahead of the market is key, I will always endeavour to find what the future is
* Controling the sales side of the company is where I get my greatest enjoyment, I enjoy seeing customers enjoy their experience and convert interest to sales.
* Controlling Sales, I communicate between site and sales to work on time scales. I also create and watch budgets and look at what the company can offer extra to create an exceptional offer.

April 2016- March 2017 Regain Sports Charity, Marketing and Events

* My main targets with Regain are to help further events that take place across the country to raise money and awareness of the charity.
* At these events I have to present the charity and what the aims and forecasts are, whilst trying to create further revenue to support more beneficiaries.
* So far aiding the charity I have established several contacts with major blue chip organisations, who are attending events up and down the country.
* I wrote marketing strategies that will take the charities captive audience to around ½ million by the end of this year
* Key events have taken place where we have worked with clients and raised further money to help the charity help others
* I also have a greater awareness of creating strategies to suit different audiences.

September 2010-January 2016 Nicholson Associates, Sports Marketing and Exhibitions : Manager

* My role was to establish the company and develop it swiftly in to the marketing
* Building and maintaining relationships was paramount
* Created marketing strategies through different medias
* I undertook and controlled the general planning and running of the company, creating and developing the marketing strategies, whilst setting up international exhibitions for major organisations and charities.
* Getting sponsors and revenue and managing the financial budgets .
* creating strategies to aid the company’s growth commercially with a predicted turnover of £500,000 in the second year
* The moral of my team allowed us to surpass any expectations that the company ever had.
* I have developed strong sales, marketing and PR techniques
* Brokered the sale of the company

**Sale Sharks/England Rugby Academy.**

* I learnt from a young age to be disciplined, to manage my time efficiently, be proactive in my responsibilities and work hard by myself and with others.
* Punctuality, presentation with a strong work ethic was key to success.
* Consistently a team player I worked well with other players and coaches for the team to succeed together.
* I really enjoyed pursuing my passion and learnt many life lessons from it from a very young age.

I amassed a large amount of contacts and experience at the club, giving me a unique insight to many companies and organisations.

Accolades that I have achieved through rugby

* Centre for Sale Sharks Academy/first team 2010-2014 Academy Semi Finals 2011, 2012, LV cup games
* England Rugby Academy and under 16’s, 21’s.

**Key Skills:**

* I am a hardworking, presentable individual that excels in challenges set.
* I Pride myself on being punctual and dedicated.
* Communication in any area of business is important and I believe I am able to do this to an exceptional standard. I am able to communicate through many methods such as telephone, email, Skype etc.

**Qualifications:**

NVQ Level 3 in Rugby Studies in Association with the Rugby Football Union

11 GCSE’s A\*-C

I completed my first year at University studying Sport science. I obtained a first for the year overall. During my second year I had a severe rugby accident which has resulted in the suspension of my course.

**IT:**

Exceptional standards of working with all forms of office either on Mac or Other manufacturers

Knowledge in google adverts,

Social media marketing,

Intermediate level with adobe photo shop

Intermediate using Html

If you require any references, please do not hesitate to ask.