Paul Battye

34 Gresley Avenue

Horwich

Bolton

BL6 5TQ

April 1, 2018

Dear Sir/Madam

I am writing to you in an attempt to convey my huge interest in obtaining the role of Sales Manager (North West) with Story Homes; which I have seen advertised on your website.

I have a proven track record of hitting sales targets and building relationships – and have done this across my entire working life. To do so, I believe in a customer-centred approach, however, whilst also realising that the numbers must add up for our company interests too. I have experience of not being the cheapest, I believe in high quality, and helping customers understand the added value that we can bring to them.

In my current role, I must balance a number of competing interests and demands on my time, and I feel this is beneficial experience for the job at Story Homes. Diary management, journey planning and being organised are key to success, and I have to plan ahead, and meet various objectives working to different timeframes, all against a backdrop of managing a large number of customers and adding new business all the time.

If given the opportunity to work at Story Homes, I would bring a hard working ethos, and try to increase our sales through a considered and caring approach. I hope that you feel I’m a worthy candidate to interview, and I would welcome the chance to answer any questions you may have.

Thank you for your time.

Sincerely,

Paul Battye