

KERRY (CLARKE) GARDNER

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11 Sandringham Way, Wilmslow SK9 5QJ

PROFESSIONAL SUMMARY

Having recently just completed a 3 month tenure with Cibo and the launch of the new Manchester Restaurant including Marketing Collateral and Axis Tower and I am now looking for a new challenge. An experienced Operations and Event Marketing Manager with over 25 years in the field demonstrating expertise in Sales, Events, Marketing, Business Development, and Branding across retail, hospitality, and serviced office space industries. Passionate about commercial strategy, brand development, and driving marketing, product development, customer service, and sales.

EXPERIENCE

- June 2022 - June 2023: Marketing and Experiential Manager, LSH Auto
 - June 2021 - June 2022: Marketing and Event Manager, The Corn Exchange Manchester
 - June 2017 – 2020: Chief Commercial Officer Europe, Our Space
 - April 2015 – March 2017: Head of Marketing, Events, Business Development & Branding, The Colony
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A versatile professional with a proven track record of success in diverse industries. Skilled in strategic planning, leadership, and market understanding. Adept at driving commercial success and innovation. Ready to bring extensive experience and expertise to new challenges and opportunities.

SKILLS

- Strategic planning and execution of Events
- Management of brand and marketing communication campaigns
- Oversight of accounting, profit and loss analysis, and marketing budgeting
- Development of Standard Operating Procedures (SOPs)
- Implementation of PPC, SEO, and affiliate marketing strategies
- Development of a strategic content calendar
- Management of social media platforms
- Demonstration of exceptional communication and customer service abilities

KERRY CLARKE GARDNER

EDUCATION

- B.Sc. (Hon's) in International Fashion Marketing
- Croupier License
- Full Driving Licence
- Licensee On and Off Sale Alcohol
- A-Levels: English & Psychology
- GCSEs: 9 A-C (Head Girl at St Matthews RC High)

REFERENCES

Tony Arrucio
Operations Director Cibo Group
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Previously Our Space

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