



Future Story

Our 'Future Story' is our company wide scheme designed to support requests from local charities and community organisations e.g. raffle prizes.

Making our contributions go further

We try to support our communities in ways that add long term value - for example, by helping people to develop skills or confidence that will last them a lifetime; supporting young people or by helping improve the biodiversity at valuable ecological sites.

We also give financial support to organisations that meet certain criteria and need short-term help - especially in the current economy, when grants are more difficult to secure.

What we do support

We have a corporate charity policy to protect our business, employees and the general public from illegal practice, including unscrupulous appeals and the possible misappropriation of funds, to minimise the risk of prosecution, harm to individuals or negative media attention. The policy standard also ensures that charity partners meet our values and ethical standards and that they conform to charities legislation and regulations.

In our experience most activities are undertaken with the best of intentions, and with a heartfelt desire to make a difference

We will support.....

- Initiatives that have a strong relevance to their local communities
- Events and groups with a cause and brand resonates with our colleagues and customers
- Initiatives that add long term value - for example, by helping people to develop skills or confidence that will last them a lifetime and supporting young people
- Initiatives and groups that improving community facilities and opportunities for families
- Initiatives and groups that demonstrate sustainability and protecting our environment
- Initiatives and groups that focus on enterprise, business, sustainability and innovation
- Building skills and future proofing the construction industry

Initiatives and groups that receive our support will be required to take part in promotional activity as outlined in terms and conditions.

What we won't support

We aim to support charity work which has the greatest direct benefit for the cause it exists for, and it is our policy standard that we do not fund:

- Overseas trips for individuals and groups
- Support to political parties or political causes.
- Promotion of specific religious ideas or views.



- Support to religious bodies, except where the project is for the benefit of the general public and wider community.
- Year end deficits.
- Support or personal appeals by, or on behalf of, individuals.
- A charity's core costs including buildings, salaries general running or management costs.
- Individual overseas projects
- Anything that would replace funds provided by government or statutory authorities, and that does not bring additional benefits to people or communities

Overseas Funding

As a general criteria Story Homes does not offer funding or give donations to individual overseas projects, communities, schools or individuals, unless linked specifically to existing partnership arrangements, projects through corporate giving programmes or where linked to Story Homes's or operating companies' direct business activities, e.g. linked to sourcing or supply chains.

Story Homes is a house building business and we do not have experience of working in, or with people from, developing countries. We are aware of the complexities of the many different cultural, social and political situations which exist in developing countries, and we do not have the knowledge, expertise or control systems to ensure that donations would be appropriately placed.

Story Homes is well aware of misguided support; even when given with good intentions we can cause more problems in the long run than by offering no support at all. Mishandling of funds, unrealistic expectations, rivalry and bitterness between communities or factions of the same community are but a few of the problems that all too easily can occur.

We do not have the expertise or manpower to ensure that suitable guidelines, agreements and safeguards are set in place and regularly monitored to minimise such dangers.

How to Apply?

Requests for sponsorship, donations or raffle prizes should be made by completing the form here.

<https://www.storyhomes.co.uk/sponsorship-form/>

If you would prefer to complete a paper copy of the form please contact communications@storyhomes.co.uk or call 01228 404550

Our system runs on a rolling quarterly schedule.

| Applications accepted | Applications reviewed | Successful applications notified |
|-----------------------|-----------------------|----------------------------------|
| April, May | June | June |
| July, August | September | September |
| October, November | December | December |
| January, February | March | March |

In exceptional circumstances where decisions are required outside of these timescales this will be accommodated where possible.



How are decisions made?

Each region has a committee who will review and agree on successful applications.

How much money can we apply for?

Support is capped at £1000.

Exceptional circumstances may be considered.

How will I know if I've been successful?

Story Homes will write to both successful and unsuccessful candidates.

What happens if I am successful?

The regional PR & Communications Advisor will get in touch to take the next steps and arrange some promotion.

Please see the terms and conditions below.

Want to know more?

If you have any questions please contact Communications@storyhomes.co.uk

Terms and conditions

- Announcement press release for all successful applications
- All will include photography arranged by Story Homes
- All will be promoted on our social media channels. We would expect/appreciate groups to share this as appropriate on their channels following official announcements from Story Homes
- Follow up promotion once money has been spent where appropriate
- All applications will be considered by regional committee.
- The decision made by the committee is final.
- The committee may request further information where necessary.
- Story Homes has an ongoing programme to support the local community. Applicants may apply on multiple occasions.
- If you are not successful on this occasion we would encourage you to apply in the future. We will endeavour to give feedback where possible when an application is not successful.

We have a responsibility/duty to protect our business, employees and the general public from illegal practice, including unscrupulous appeals and the possible misappropriation of funds, to minimise the risk of prosecution, harm to individuals or negative media attention. Charity partners must meet our values and ethical standards and conform to charities legislation and regulations.

In our experience most activities are undertaken with the best of intentions, and with a heartfelt desire to make a difference.